

Dynamic ESG

7-9 Holdings / \$25k Minimum / 0.16-0.28% Fund Expenses*

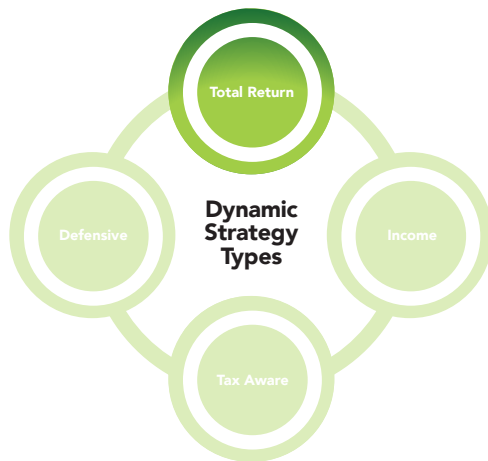
Plitvice Lakes National Park, Croatia

We put risk management first in strategically designing global, well diversified, balanced portfolios that are focused on the long-term.

All strategies range from 100% to 30% equity in 10% increments.

Investment Objective

The primary objective of Dynamic ESG is to maximize long-term risk-adjusted returns while allocating to a broadly diversified variety of asset classes utilizing ETFs.



Investment Approach

Utilize non-proprietary ETFs to invest in Environmental, Social and Governance (ESG) equity and fixed income exposures with lighter portfolio tilts and broader asset class exposures.

Asset Class Breakdown 60/40

Asset Category	Asset Class	Allocation*
Equity	US Large	16%
	US Mid Growth	5%
	US Mid Value	8%
	US Small	12%
	Global Impact	8%
	Intl Large	7%
	Emerging Mkts	4%
Fixed Income	Core Bond	25%
	Short Term	15%
Total		100%

*For illustrative purposes only. Fund Expenses and allocations are subject to change.

Why ETFs?

- **Lower cost:** ETFs typically come at a significant cost savings relative to mutual funds.
- **Tax efficiency:** ETFs typically distribute fewer capital gains than mutual funds.
- **Transparency:** ETFs typically report their holdings daily and track an index giving stability in exposure and risk.

What is ESG?

ESG is an innovative view of values-based investing that utilizes an inclusionary methodology (as opposed to simply excluding “sin stocks”) to select companies exhibiting favorable traits in three distinct categories:

- **Environmental:** A focus on the conservation of the natural world. Including: Climate change and carbon emissions, air and water pollution, energy efficiency, waste management, water scarcity, etc.
- **Social:** A focus on the consideration of people and relationships. Including: Gender and diversity in the workplace, customer satisfaction, data protection and privacy, labor standards, community relations, etc.
- **Governance:** A focus on enhancing the standards for running a company. Including: Board of directors’ composition, audit committee structure, bribery and corruption, executive compensation, lobbying, etc.

Why ESG?

Research has shown that companies focused on ESG factors tend to be higher quality in nature, provide increased stability and potentially outperform over time, all while making our world a better place.

- **Higher Quality:** More stable and profitable companies tend to share certain ESG characteristics, such as having excess cash to spend on environmental improvements, caring about employees and having diversified boards that keep all stakeholders in mind.
- **Lower Risk:** Companies with higher ESG standards tend to have confident, experienced leaders that can weather market downturns and potentially avoid lawsuits from financial and environmental wrongdoing.

- **Enhanced Risk-Adjusted Returns:** Companies doing “good” for the world tend to do well financially. Such companies are often higher quality and can avoid unique risks across various market cycles, ultimately having higher potential to outperform over the long-term.

Carbon Footprint

A hypothetical investment in the Dynamic ESG 100 strategy represents an annual reduction of close to 4 million metric tons of greenhouse gas emissions, representing a 60% reduction, compared to a global stock market benchmark.* This reduction is equivalent to:



503,481
Homes’ energy use



888,967
Gasoline-powered cars driven for one year



1,382,288
Tons of waste recycled instead of landfilled



66,054,560
Tree seedlings grown for 10 years



485,939,503,134
Number of smartphones charged

*Source: Carbon emission data from Morningstar Direct as of 3/31/2023. Carbon emission equivalencies from United States Environmental Protection Agency (EPA) (epa.gov). Benchmark comprised of 75% iShares Russell 3000 ETF and 25% iShares MSCI ACWI ex-US ETF. For illustrative purposes only. Data subject to change.

What Sets Us Apart?



People

Dedicated team helps advisors grow their practices with direct access to professionals in portfolio management and trading.



Philosophy

Risk-focused philosophy aims to deliver balanced portfolios to achieve consistency of returns and ultimately, better client outcomes.



Process

Disciplined, focused and rules-based investment framework supports asset allocation, security selection, investment themes, rebalancing and trading.

Photo: Exotic waterfall and lake landscape of Plitvice Lakes National Park, a UNESCO World Heritage Site and celebrated travel destination of Croatia. According to UNESCO, Plitvice Lakes National Park, embedded in a mosaic of forests and meadows in the lower elevations of the Dinarides, conserves a strikingly beautiful and intact series of lakes formed by natural tufa barriers. The tufa barriers are the result of longstanding and ongoing interaction between water, air, sediments (geological foundation) and organisms. The extension of the dynamic, constantly evolving lake system, the proportion of the tufa barriers, jointly with the numerous dynamic waterfalls and clear water courses and the expression of colors, make Plitvice Lakes National Park an aesthetically outstanding natural spectacle of global importance.

Disclosure:

Because ESG criteria excludes some investments, ESG strategies may not be able to take advantage of the same opportunities or market trends as those that do not use such criteria. This presentation is provided for informational and educational purposes only and should not be considered as a recommendation to purchase any security or pursue a particular strategy. The information, analysis and opinions expressed herein reflect our judgment as of the date of writing and are subject to change at any time without notice. They are not intended to constitute legal, tax, securities or investment advice or a recommended course of action in any given situation. Certain information contained herein are based upon proprietary or third-party research or analysis and should not be considered as investment advice or a recommendation of any particular security, strategy or investment product.

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