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## **Market Update: Starting Out Strong**

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## **First Quarter Stock Market Strength**

The U.S. stock market had a historically strong first quarter to kick off 2024 with a 10.6% total return for the S&P 500 index. This was the best first quarter since 2019 and one of the best in history (more on this below). There were a whopping 22 new all-time market highs with surprisingly low volatility. And all this with the headwind of the higher-for-longer interest rate rhetoric from the Federal Reserve (Fed). How was the market able to accomplish these feats?

Let's review the key items that we experienced in the first quarter which may have helped drive returns:

- 1. **Optimism over the economy**, as expectations from investors are for a "soft landing", meaning moderating inflation without a severe recession.
- 2. **Expectations for lower rates**, despite indications of fewer or delayed interest rate cuts, the Fed still holds a dovish stance, expecting to cut rates later this year.
- 3. **Inflation continues to moderate**, broadly speaking, as we see continued reports of falling prices.
- 4. **Energy stocks have rebounded**, benefitting from rising oil prices which reached their highest levels in almost ten years.
- 5. **Artificial intelligence continues to boom**, as other companies outside of the tech sector start to realize its full business opportunities.

These trends, which helped support market performance in the first quarter, are not short lived. They may all continue to provide tailwinds for the remainder of the year and beyond.

## What About the Rest of the Year?

As mentioned above, the stock market hit some significant milestones in the first quarter. But is there any correlation between what happens in the first quarter to the rest of the year?

To answer this question, let's look at market data going back to 1928 to see what history can teach us:

- 1. The Top 15 List: There have only been 14 double digit first quarters and 2024 made the list! Interestingly, it's the third time we've seen such strong quarters in recent history (2012 and 2019).
- 2. A Positive Relationship: In all but two instances, the remainder of the year showed positive performance. The returns were not always as strong as the first quarter, but they were generally positive.

3. Strong Annual Returns: When there was historically a strong first quarter, there has typically been a strong year. The one outlier happens to be the Great Depression (1930). Additionally, as 1987 shows (which is the year of the historic market crash), a strong first quarter can help preserve annual gains even if there happens to be some weakness in the remainder of the year. Overall, the outlook for 2024 appears to be favorable.

Stay diversified my friends.

Stock Market Best Performance Through the First Quarter
S&P 500 Index Price Return From 1928 – 2024

Rank	Year		Price Return: Day 62 to Year-End	
1	1975	21.6%	7.7%	30.9%
2	1987	19.4%	-14.3%	2.3%
3	1943	18.5%	0.8%	19.4%
4	1930	15.9%	-38.3%	-28.5%
5	1991	13.6%	10.6%	25.7%
6	1976	13.5%	4.4%	18.5%
7	1998	13.5%	11.6%	26.7%
8	1986	13.1%	1.9%	15.2%
9	2019	13.1%	14.0%	28.9%
10	1967	12.9%	6.4%	20.1%
11	1961	11.7%	10.2%	23.1%
12	2012	11.6%	1.6%	13.4%
13	1936	10.3%	16.5%	28.6%
14	2024	10.2%	?	?
15	1995	9.5%	22.4%	34.1%

Source: Bilello.Blog by Charlie Bilello. As of 3/29/24. Data from 1928-2024. Past performance is no guarantee of future results. https://bilello.blog/2024/the-week-in-charts-4-1-24

As always, Dynamic recommends staying balanced, diversified and invested. Despite short-term market pullbacks, it's more important than ever to focus on the long-term, improving the chances for investors to reach their goals.

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